

10 Drivers of *Business Health and Performance*

Growth Strategy

Know where you want to move to, have a plan in place, track your metrics, and act accordingly. Whether you are looking to grow, stabilise, or downsize having a strategy to meet your objectives gives you clear indicators of your progress and a plan to move through and adjust as needed

Infrastructure

The physical and digital elements that provide the resources to support your operations. Create and utilise the infrastructure that supports what you are trying to achieve, providing the resources that your team need to carry out their work efficiently and successfully

Security

Have the relevant security measures in place to protect what you are creating. Consider people, physical and digital assets, Intellectual Property and your customer data

Risk Management

Be aware of the potential risks and make informed decisions of putting solutions in place to mitigate or reduce the risk. Know your tolerances to risk, the potential outcomes of your actions or non-action

Compliance

Internal and external compliance requirements keep the company on track, meeting standards and legal requirements. Protect the company's reputation and work within the framework that's needed. When they are internal expectations ensure they're doing all they can to empower staff to do great work as well as keeping safe and secure

People

The right people, in the right roles, with the right mindset. Skills can be developed. Provide the guidance, direction, tools, and support to help them flourish as an individual and as part of the team

Productivity

Being productive is about doing things that matter and make a positive impact. Maximise your powers by not getting overwhelmed, taking breaks, staying hydrated, and getting laser focused without interruptions, where possible

Business Continuity

Expect the best, be prepared for the worst. When things are critical to the effective operations of the business, consider the impact of an outage or issue and what the benefit of investing in continuity measures will bring. If it's a worthy investment, give yourself that protection and peace of mind

Education

Help develop the skills of your people in what you expect of them as a valuable member of the team. From the company ethos, vision and goals through to internal policies and protecting the company. Help their development in becoming the most effective member of the team they can be and how they can best serve your clients

Best Practice

Even when innovating there are lessons that can be learned and frameworks to follow that will maximise your potential of success, even when being a trailblazer